66 Greenpoint is not accepting investment.

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Bar

66 Greenpoint Ave

Brooklyn, NY 11222

Get directions

View Website

Connect with us

66 Greenpoint previously received \$30,500 of investment through Mainvest.

Profile

Data Room

Updates 12

Discussion

This is a preview. It will become public when you start accepting investment.

THE PITCH

66 Greenpoint is seeking investment to obtain operating capital.

THE TEAM

Ibraheem Abdul-Malik

Owner

**Professional Experience** 

Ibraheem Abdul-Malik is a Senior Software Engineer and has worked at LinkedIn since 2017.

An engineering generalist, Ibraheem specializes in building web and mobile applications at scale.

Ibraheem has more than 15 years of professional work experience in New York and San Francisco first startir Banking / Equity Research associate before moving into Technology.

Education

Investor

Kiki Davis

**Human Resources** 

Justin Layou

**Bar Operations** 

Ellie Kantor

Illustration & Graphic Design

WELCOME TO 66 GREENPOINT!

Thanks for visiting our Mainvest page! On September 15, 2021, we began this journey to restore the abandor 66 Greenpoint Avenue. Watch this page for progress updates!

### THE CONCEPT

We aim to be one of the top destinations for Live Music, DJs, Comedy, and Dancing in Brooklyn.

Music: Hip-Hop, Jazz, R&B, Afrobeats, House Vibe: Industrial, dark, cozy, well-placed lighting

Customers: Locals, foot traffic, industry crowd, diverse

Performances: Jazz, Comedy, DJs, Small Bands

Food: Bar snacks, late-night food

This is a preview. It will become public when you start accepting investment.

**BUSINESS MODEL** 

66 Greenpoint will be a Bar business that operates 7 days per week and offering seasonally-curated, hand-c come to 66 Greenpoint in the evenings to listen to live music and DJs.

Alcohol sales will account for a majority of revenue initially

Food and merchandise sales are expected to grow over time

Private events and live event ticket sales are additional revenue opportunities.

SAFE SPACE POLICY

The safety and security of our guests and community are extremely important to the staff at 66 Greenpoint. one Security person per 75 people. A member of the security team will be onsite during operating hours to  $\epsilon$  state regulations.

No violence

No racist, homophobic, transphobic, sexist or other descriminatory language or actions

No non-consensual touching

No leering

We will adhere to NYPD guidelines of best practices for nightlife establishments. Including but not limited to intoxication, sexual assault, age verification and terrorism

Ma will have vides as welllance in assessing a blic anadas

OCTOBER 12, 2021

Community Board Hearing

Announced plans for 66 Greenpoint to the full Community Board

OCTOBER 26, 2021

**SLA Review Meeting** 

Postponed because the meeting ran out of time before our agenda item was called

**NOVEMBER 11, 2021** 

Listening Session with Greenpoint Coalition

Took place at 66 Greenpoint Avenue with residents and some members of Brooklyn Community Board 1

**NOVEMBER 18, 2021** 

Community Support Agreement Reached

Reached agreement with Greenpoint Coalition regarding community support for liquor license application

**NOVEMBER 23, 2021** 

**SLA Review Meeting** 

Brooklyn Community Board 1 votes unanimously in favor of supporting of a new liquor license for Bar at 66 (

**JANUARY 3, 2022** 

500 Foot Hearing

Closed doors meetings at SLA's Albany Office

JANUARY 31, 2022

Planned Soft Launch Date

Open the bar to Friends & Family while we develop recipes and test out systems

**FEBRUARY 28, 2022** 

Planned Opening Date

Open to the public!

Updates

14 KILLA DV 40TLL 2022

T-Shirt Sign Up, 2021 Summary, Back Bar, Liquor License, Business Plan

Hi folks,

Thanks for your continued interest in 66 Greenpoint. Updates below!

**Business Plan Summary** 

As this fundraising round comes to a close, I wanted to remind the Investors of why I am here doing this and

2021 Financial Summary

The cost of the build-out so far is around \$125K. The company has not yet made any revenue. Below is an example 2021.

Liquor License Update

On January 3, 2022 the NY State Liquor Authority held a 500 Foot Hearing at the SLA's Albany Office in which GREENPOINT LLC, Serial # 1341130, was reviewed. This is a closed doors meeting that the applicant or thos application are not allowed to attend. I asked the Secretary's office about the hearing and was told that they Administrative Law Judge.

**Construction Update** 

It's been a little while since I posted about construction. Progress continues to move forward.

Building back underbar

Building front underbar

Renovating front patio, steps & exterior facade of building

Installing hand dryers & vanities in bathrooms

T-Shirt Sign Up

As I said on LinkedIn, at least the first 66 Investors will receive Merch. Please fill out this form if you want a li https://forms.gle/72avzqvX5CUfRhEP6

Questions?

If anyone has questions about any of the above, please send an email to bar@66greenpoint.com.

http://instagram.com/66greenpoint.

Stay Safe and Happy Holidays!

Ibraheem

DECEMBER 17TH, 2021

Team Updates, Liquor License Update, 40+ Investors so far!

Good morning and happy Friday to all of you!

It's been a few weeks since I've posted an update here. I want to start this update by acknowledging some of in the process of opening this bar business. As a general best practice, it's always good to surround yoursel have skills that you do not possess. To that end, I will give a quick shoutout to the following people:

Justin Layou

Amy Pyer

**Dario Esteves** 

Kiki Davis

Charles Pridgen

Why even have a Mainvest Campaign?

Some people may wonder, what is the point of having a Mainvest campaign. Here are a few common questic

Can't you get a loan?

Isn't there some government grant for small businesses?

Why not just bootstrap it like so-and-so?

Don't you have investors already? Why not ask your existing investors for more capital?

These are legitimate questions, and the answers to the questions and not exactly straightforward. From my property are something slightly different than a loan, grant, owner's equity, or even investor capital.

Incredibly, we've had more than 40 people invest so far. The cool thing about Mainvest is that the investmen building out a live music venue in Greenpoint while reducing the upfront financial burden of bootstrapping a

Thanks again to each of you for supporting us so far. Everyone, please stay safe!

That's all for now y'all. Happy Holidays!

Ibraheem

DECEMBER 4TH, 2021 License application mailed to NY SLA

Good morning folks!

License Application Mailed to New York State Liquor Authority

For the past 88 days, we have been fastidiously building a place for you all to party! The reality is though tha signatures, community outreach, meeting with residents, negotiations, and ultimately a lot of paperwork and

I am happy to report that I am no longer in possession of our state liquor license application. The application wait.

Fun fact: the address for the New York State Liquor Authority mailbox is actually in Philadelphia, PA.

Regards,

Ibraheem

NOVEMBER 28TH, 2021 Soundproofing, Bathrooms, Starting work on Back Room

Happy Holidays everyone!

A couple of updates regarding the renovation process for the bar.

Soundproofing

Yesterday we started renovating the Back Room, which is well over 1,000 sq. ft. of space. The top priority for exceptional sound quality while effectively soundproofing this space. To that end, we bought a gang of Acou placed inside the walls, behind the sheetrock.

Bathrooms

The bathroom fixtures have been installed. The toilets are black and from Kohler, and the faucets and walls a

Branding, Merchandise & Website

We are still early on in the process of branding and building the website, but I'm so excited that I'll show you concepts. All of our Mainvest investors will be receiving merchandise as a thank you for your contribution. O figure out how to deliver it to you or of course you can pick it up at the Bar. We will have t-shirts, long sleeve a preview:)

### Construction

In preparation for actually filing the actual SLA application, we have began to reassemble the bar.

Also, we've been busy laying down this beautiful dark oak flooring. After all, what's a dance spot without a d

Thank You

Thank you to everyone that has invested in this project! Please continue to watch this page for more update:

Happy Thanksgiving!

Ibraheem

NOVEMBER 19TH, 2021 Agreement with Greenpoint Coalition

Hi all,

Quick update regarding the liquor license process.

Community Support Agreement

Last night we met with the Greenpoint Coalition and came to terms on a Community Support Agreement in v means that the Brooklyn Community Board 1 will support our application for a NY State Liquor license.

I want to personally thank Sante, Elissa, Francoise, and Shayne for working together with us and for tirelessly

As part of the agreement, and for the benefit of the community, we have made the following concessions:

Close at 2AM on Friday and Saturday night

Limit live performances to 2 per week

Drivata parties and promotor avents 1 time per veer

On November 11, we held a listening session with the Greenpoint Coalition at 66 Greenpoint Avenue. The Greenpoint comprised of residents and some members of Brooklyn Community Board 1. The Greenpoint Coalition was a 80 West Street, a local apartment complex on the corner of Greenpoint Avenue and West Street.

We were informed of some of the problems caused by the prior tenants at this address (Tender Trap, Coco6 space with the group. The chief concerns were Hours, Noise Levels, and Method of Operation. We expect the our Public Benefit claim but may ask for specific stipulations. At the end of the meeting, it was agreed that the draft of a Community Support Agreement next week.

Date for following SLA & DCA Committee Meeting

As mentioned in previous updates, we did not have the opportunity to speak at the SLA & DCA Committee N SLA & DCA Committee meeting has now been scheduled for November 23, 2021.

## Flooring

Construction of the Cocktail Lounge is continuing to move along. We have leveled the floor with concrete an the flooring with be installed using Liquid Nails and Concrete Anchors. I expect this construction method to I traffic environment.

The flooring itself is Waterproof Laminate Wood Flooring in Night Shadow Oak finish.

Website, Branding & Graphic Design

We are thrilled to be partnering with Bentobox (https://getbento.com) to bring the 66 Greenpoint experience Ellie Kantor (https://www.elliekantor.com), a New York City-based designer and Illustrator for Branding & Gra More updates to come here soon!

### Thank You

Last but not least, Thank You to everyone that has invested in this project. We are excited about partnering \(\circ\) Greenpoint to help bring this vision to reality!

Regards,

Brooklyn Community Board 1 about the date of the next meeting. It looks like our application packet will be a Review meeting in which case it would be up to NY State Liquor Authority to review our application and Publication 30-day notice to Brooklyn CB1, I intend to file the state liquor license application sometime around Northe next SLA Review meeting occurs.

If anyone wishes to comment to the Community Board on our behalf, please send them an email at: licenses

# **Painting**

As mentioned in the last update, we decided to lighten up the room by using an off-white type color (the who use black as a secondary color and bring in additional tones through furniture, art, decor, plants, lighting,

The entire Cocktail Lounge feels so much lighter and cleaner now!

Tables Installed facing Greenpoint Avenue

After the old booths were cleared out, we installed outward-facing tables in both of the windows looking out that would like to have a side of people-watching with your cocktail, this seat is for you!

Less than 3 Weeks Left

There are only 19 days left in this fundraising round! Please share this campaign with your friends!

**OCTOBER 31ST, 2021** 

Renovations at 66, Update on Liquor License Process

Friends of 66 Greenpoint, Happy Halloween!

Below are the latest updates on the Bar opening at 66 Greenpoint Ave.

### Construction

We have a small crew currently working on renovations of the Cocktail Lounge.

The entire Cocktail Lounge has been gutted, stripped, primed, and is ready for painting. The primary paint couphoto attached), and the secondary color will be Black.

We demolished the heavy-looking black benches that previously framed the entire front room but kept the w

We demolished the back bar.

We replaced the sheet metal bar top with a wooden bar top.

**OCTOBER 24TH, 2021** 

SLA Review Committee upcoming, and other updates

Happy October, everyone! I cannot believe that it's only one week until Halloween.

I wanted to take the time to thank all of our intrepid early investors and give a few updates on 66 Greenpoint

**Liquor License Process** 

There will be an SLA Review Committee meeting on Tuesday, October 26, 2021, at 6:30 PM. We will be askir recommend our application for a liquor license to the SLA based on Public Benefit: Increasing Cultural Diversowned Bar and Performance Space.

For those that have the time to join the conference call, the link is below.

https://www1.nyc.gov/assets/brooklyncb1/downloads/pdf/meeting-notices/2021/SLA-Review-and-DCA-Com 2021.pdf

Construction

Phase 1 of construction is underway at 66. This portion of the build-out aims to restore the Bar to a safe, wo are giving our guests the best possible experience in the Cocktail Lounge.

Phase 2 - Back Room

Phase 2a - Outdoor Seating

More updates to come here.

Team

David Altman and Obinna Okogbue have joined the Team as minority investors.

We have also begun to assemble a broader team, including promoters, designers, security, bartenders, etc.

More updates are to come here soon.

Thank You

Most importantly, thank you for believing in this project and for your financial support.

- Ibraheem

Equipment Lease \$11,800 \$12,095 \$12,397 \$12,706 \$13,023

Repairs & Maintenance \$1,800 \$1,845 \$1,891 \$1,938 \$1,986

Legal & Professional Fees \$1,500 \$1,537 \$1,575 \$1,614 \$1,654

Misc \$12,050 \$12,351 \$12,659 \$12,975 \$13,299

Operating Profit \$175,494 \$210,426 \$235,848 \$253,731 \$262,595

This information is provided by 66 Greenpoint. Mainvest never predicts or projects performance, and has no forecast. Please see below for additional risk disclosures.

**Documents** 

**Investor Agreement** 

2021 Balance Sheet

2021 Income Statement

**Investment Round Status** 

Target Raise \$10,000

Maximum Raise \$20,000

Amount Invested \$0

Investors 0

Investment Round Ends March 25th, 2022

Summary of Terms

Legal Business Name Bar at 66 Greenpoint LLC

Investment Structure Revenue Sharing Note

Investment Multiple 1.7×

Business's Revenue Share 0.4%-0.8%

Minimum Investment Amount \$100

Repayment Schedule Quarterly

Securitization None

Maturity Date October 1st, 2030

**Financial Condition** 

No operating history

66 Greenpoint was established in [Month, Year]. Accordingly, there are limited financial statements and infor evaluating this investment opportunity, investors should consider factors outlined in the risk section as well.

No other outstanding debt or equity

The capital raised through Mainvest will make up the entirety of the 66 Greenpoint's fundraising. However, 6 funds from alternate sources at a later date.

Risk Factors

You Might Lose Your Money

When you buy a certificate of deposit from a bank, the Federal government (through the FDIC) guarantees y a Note is not like that at all. The ability of 66 Greenpoint to make the payments you expect, and ultimately to

As a securities holder, you will not be able to participate in 66 Greenpoint's management or vote on and/or ir regarding 66 Greenpoint. Furthermore, if the founders or other key personnel of 66 Greenpoint were to leave work, 66 Greenpoint (and your investment) could suffer substantially.

## Financial Forecasts Risks

The financial forecasts provided by us herein are reasonable forecasts by us based upon assumption of stak various assumptions regarding operations. The validity and accuracy of these assumptions will depend in lar 66 Greenpoint and the key persons will have no control. Changes in assumptions or their underlying facts of the extent that the assumed events do not occur, the outcome may vary significantly from the projected of be no assurance that the actual operating results will correspond to the forecasts provided herein. Additional established entity and therefore has no operating history from which forecasts could be projected with.

# Inability to Sell Your Investment

The law prohibits you from selling your securities (except in certain very limited circumstances) for 12 month that one-year period, a host of Federal and State securities laws may limit or restrict your ability to sell your to sell, you will likely have difficulty finding a buyer because there will be no established market. Given these hold your investment for its full term.

# The Company Might Need More Capital

66 Greenpoint might need to raise more capital in the future to fund/expand operations, buy property and expanded market its services, pay overhead and general administrative expenses, or a variety of other reasons. There capital will be available when needed, or that it will be available on terms that are not adverse to your interest unable to obtain additional funding when needed, it could be forced to delay its business plan or even cease

## Changes in Economic Conditions Could Hurt 66 Greenpoint

Factors like global or national economic recessions, changes in interest rates, changes in credit markets, changes in real estate values, changes in tax policy, changes in political conditions, a other factors are unpredictable and could negatively affect 66 Greenpoint's financial performance or ability 66 Greenpoint ceases operations due to the foregoing factors, it can not guarantee that it will be able to resin the future.

### No Registration Under Securities Laws

The Notes will not be registered with the SEC or the securities regulator of any State. Hence, neither 66 Greto the same degree of regulation and scrutiny as if they were registered.

## **Incomplete Offering Information**

any additional regulation on the industry could significantly negatively affect the business.

Conflict of Interest With Companies and Their Management

In many ways, your interests and the interests of 66 Greenpoint's management will coincide: you both want opossible. However, your interests might be in conflict in other important areas, including these: You might we conservative to make sure they are best equipped to repay the Note obligations, while 66 Greenpoint might invest in the business. You would like to keep the compensation of managers low, while managers want to m

Future Investors Might Have Superior Rights

If 66 Greenpoint needs more capital in the future and takes on additional debt or other sources of financing, superior to yours. For example, they might have the right to be paid before you are, to receive larger distribu management, or otherwise.

The Company is Not Subject to the Corporate Governance Requirements of the National Securities Exchang

Any company whose securities are listed on a national stock exchange (for example, the New York Stock Excrules about corporate governance that are intended to protect investors. For example, the major U.S. stock of to have an audit committee made up entirely of independent members of the board of directors (i.e., director relationships with 66 Greenpoint or management), which is responsible for monitoring 66 Greenpoint's compaining not be required to implement these and other investor protections.

You Have a Limited Upside

Notes include a maximum amount you can receive. You cannot receive more than that even if 66 Greenpoint your initial expectations.

You Do Have a Downside

Conversely, if 66 Greenpoint fails to generate enough revenue, you could lose some or all of your money.

Payments and Return Are Unpredictable

Because your payments are based on the revenue of 66 Greenpoint, and the revenue of 66 Greenpoint can galtogether) unpredictably, it is impossible to predict how much you will receive and when. And because the gap your ultimate return.

The Notes Are Unsecured and Uninsured

The Notes are not secured by any collateral, nor are they guaranteed or insured by the FDIC or any other ent

**Limited Operating History** 

66 Greenpoint is a newly established entity and has no history for prospective investors to consider.

This information is provided by 66 Greenpoint. Mainvest never predicts or projects performance, and has no information. For additional information, review the official Form C filing with the Securities and Exchange Col This is a preview. It will become public when you start accepting investment.

Investor Discussion

This discussion is exclusively available to the business owners and investors.

I'd love for this business to...
My favorite part about this is...
Please tell me more about...
Geraldine T. Coconut Creek, FL 11 days ago

I invested because I support black business

Reply

Ibraheem A. Brooklyn, NY 11 days ago 66 Greenpoint Entrepreneur

Thank you, Geraldine! We appreciate the support and look forward to helping others along the way!

Reply

Brendan B. Brooklyn, NY 12 days ago

Looking forward to seeing this come to life!

Ibraheem A. Brooklyn, NY 11 days ago 66 Greenpoint Entrepreneur

Thanks, Brendan! Looking forward to some pickup basketball games in the Spring!

Reply

Jenna V. Jersey City, NJ 13 days ago

I'm excited to see this business grow!

Ibraheem A. Brooklyn, NY 11 days ago 66 Greenpoint Entrepreneur

Thanks for investing, Jenna! We're still just getting started so your support is quite helpful:)

Reply

Adam F Lang Dasah CA 14 days aga

Ibraheem A. Brooklyn, NY 20 days ago 66 Greenpoint Entrepreneur

Thanks for the investment, John! It's been several months now of tireless work but in the end it will all be wo

Rahel A. Sugar Land, TX 23 days ago

I invested because I applaud those who act on their visions and for reasons I align with.

Ibraheem A. Brooklyn, NY 20 days ago 66 Greenpoint Entrepreneur

Thanks Rahel for the investment and for sharing on Facebook! So proud of you as an entrepreneur:)

Jacquelyn F. Lynn, MA about 1 month ago

We need small businesses

Ibraheem A. Brooklyn, NY about 1 month ago 66 Greenpoint Entrepreneur

Thanks for your support! Even though it's hard times for many, it's still an exciting time for us wading into the

Francis B. Parkesburg, PA about 1 month ago

I believe in organic growth business. Because of the small business integrity. Brooklyn is going up. Good lucl opening.

Ibraheem A. Brooklyn, NY about 1 month ago 66 Greenpoint Entrepreneur

Hi Francis! Thank you for your investment. And yes, Brooklyn is definitely going up.

Emily R. Brooklyn, NY about 2 months ago

Looking forward to enjoying a cocktail at 66 Greenpoint someday soon!

Ibraheem A. Brooklyn, NY about 2 months ago 66 Greenpoint Entrepreneur

Thank you! We can't wait to serve the Greenpoint community:)

Michelle K. Natick, MA about 2 months ago

Good Luck! I'm looking forward to following your progress.

Ibraheem A. Brooklyn, NY about 2 months ago 66 Greenpoint Entrepreneur

Thanks Bridgette for the generous donation! We're looking forward for the opportunity to serve Greenpoint;

Ofon A. Houston, TX 3 months ago

I invested because I want to see this bar come to fruition

Ibraheem A. Brooklyn, NY 3 months ago 66 Greenpoint Entrepreneur

Thanks Ofon! I can't believe it's been almost 20 years since the home room at HSEP. I guess they did it alpha definitely pull up when you're in NYC

Enrique T. Brooklyn, NY 3 months ago

I invested because I believe Ibraheem can make this business thrive!

Ibraheem A. Brooklyn, NY 3 months ago 66 Greenpoint Entrepreneur

Thanks Enrique! You're one of the people that I thought of first when considering small business:)

Ethan A. Indianapolis, IN 3 months ago

I invested because Ibraheem is a man of vision and he gets things done.

Ibraheem A. Brooklyn, NY 3 months ago 66 Greenpoint Entrepreneur

Ethan, thanks for the support over the years! You know where to come next time you make it out to NYC

David A. Brooklyn, NY 4 months ago

Dream location and great team!

Ibraheem A. Brooklyn, NY 4 months ago 66 Greenpoint Entrepreneur

Thanks for your contribution. It's such a cool space on a great block!

Keela W. Brooklyn, NY 4 months ago

Excited to see what you do with this place!

Keela W. Brooklyn, NY 4 months ago

We're a yoga studio just above you on the 4th floor. Please reach out if you need anything!

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